

BOARD

YEAR



2022-2023

**CREATE ENTREPRENEURIAL
IMPACT TOGETHER!**

CONTENT

WHO ARE WE?	P. 2
ENACTUS STRUCTURE	P. 3-4
BOARDYEAR	P. 5
FUNCTIONS	P. 6-11
PROJECT COORDINATION	P. 12
APPLYING	P. 13
START-UPS	P. 14-16
COMMITTEES	P. 17

WHO ARE WE?

We believe that investing in the next generation responsible leaders makes the world a better place.

Enactus is a worldwide network that empowers students to develop professional skills through impact-driven entrepreneurship. Enactus is the largest experiential learning platform developing next generation leaders with a head for business and a heart for the world. Our students are entrepreneurial, value-driven social innovators positively impacting the lives of 1.3 million people each year. Guided by educators and supported by business leaders, teams of students conduct needs assessments in their community, identify potential solutions to complex issues and implement community impact projects. This results in communities benefiting from collaboration and fresh innovation, plus students gain the valuable experience to advance their personal and professional lives.

Enactus is not only active in Wageningen!



36
COUNTRIES



1,730+
UNIVERSITY PROGRAMS



72,000
STUDENT MEMBERS
Annually



550
CORPORATE,
ORGANIZATION &
INDIVIDUAL PARTNERS

More info?

www.enactuswageningen.nl
info@enactuswageningen.nl



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ENACTUS STRUCTURE

Teams of students are responsible for directing one of our six impact-driven enterprises; Uniplastic, InsectImpact, BeeGrateful, Project 0, InnoFate and Rechtstreeks. Or one of our committees: Talk the Future, Sustainable Career Day. Since the Enactus journey is all about learning and can be hard sometimes, the board functions as a guide that organizes weekly workshops and seminars during our members night for the development of members and their impact-driven enterprise!



INNOFATE

PROJECT 0

Insect
Impact

BeeGrateful.

RECHTSTREEKS

UNIPLASTIC

*These are currently
our six start-ups!*

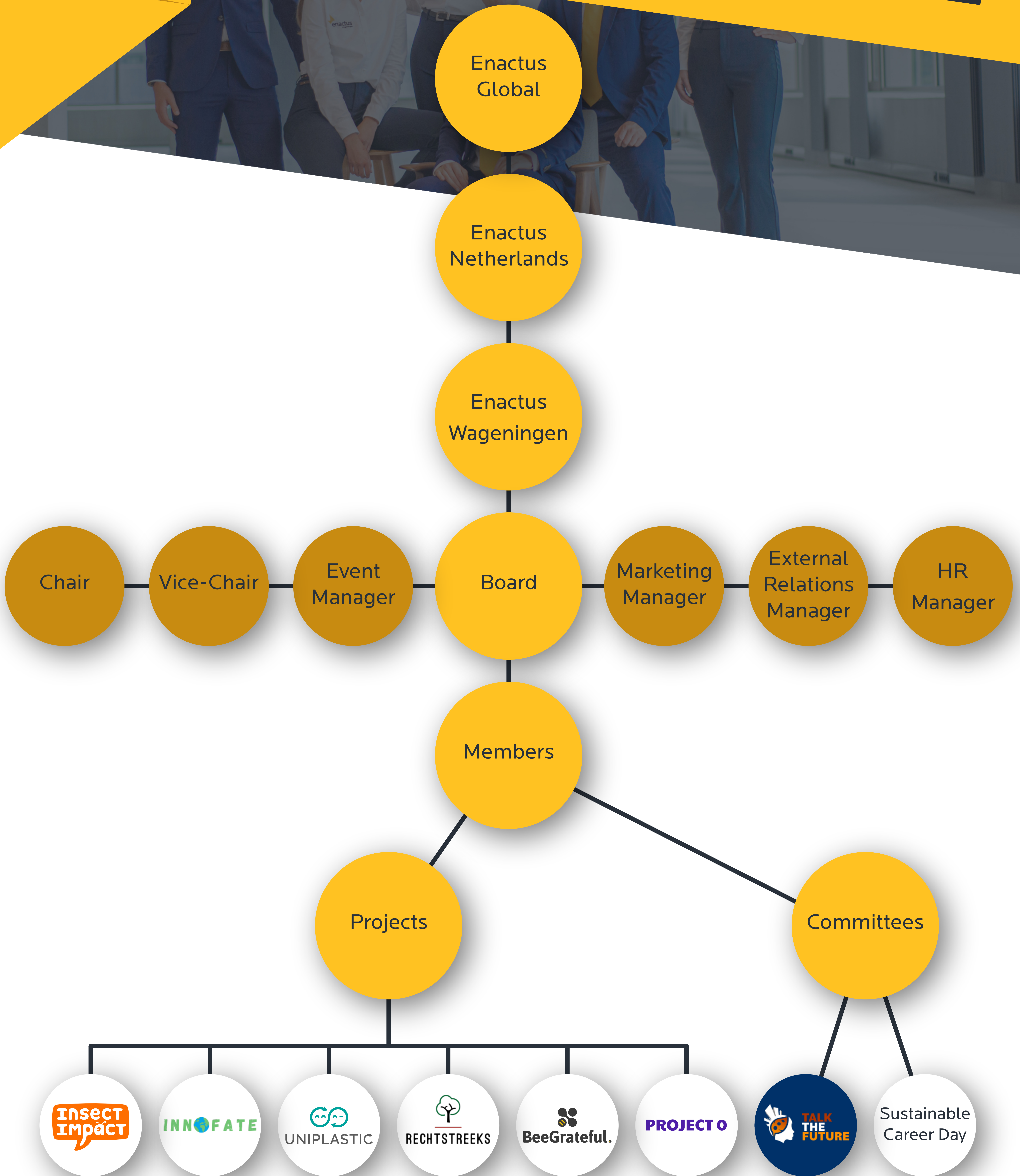
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ENACTUS STRUCTURE



BOARDYEAR

Why a boardyear at Enactus Wageningen?

- ▶ Develop yourself on personal level and take on challenges
- ▶ Build a professional network
- ▶ Follow training courses and learn practical skills
- ▶ Run an organisation with 6 sustainable enterprises and 2 committees
- ▶ Lots of flexibility
- ▶ Boost your CV

What do we offer?

- ▶ Mentor from partnernetwork of Enactus
- ▶ Experience with project coordination
- ▶ Professional and personal workshops with your board
- ▶ Board meetings with other Enactus teams
- ▶ Experience big events, like the National Exposition
- ▶ Lots of fun

CHAIR

As Chair, you will be the face of Enactus Wageningen and bear the end responsibility. You are aware of all that happens within your organization and you make sure that it runs smoothly. Your function-specific responsibility will lie in guiding the team to reach goals defined in the year plan/strategy while you supervise the internal organization of the board. Besides monitoring the long term goals and supporting the team, you preside over the member activities and keep an eye on the overall project coordination. Furthermore, you are taking care of the day to day board management. You lead board meetings and optimise internal processes. You will have an eye for other board members' personal development, qualities, and challenges and will guide them in the form of progress meetings. Additionally, you are a point of contact for external parties together with the ER-manager. For example, biweekly meetings will be held with Enactus Netherlands and you maintain contact with the WUR representative. Lastly, next to your function-specific tasks, you coordinate one project of Enactus Wageningen.



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VICE-CHAIR

7

As Vice-Chair you are the Chair's right hand. The Vice-Chair and Chair form an intensively co-working duo. The Chair envisions the bigger picture and the Vice-Chair complements this with financial insight and opportunities. Together you evaluate and discuss the progression of Enactus Wageningen in terms of strategy and goals. You will step in when the Chair is absent and evaluate the team's progress in light of strategy and goals. You will write minutes during the board meetings and check the general email. Furthermore, you are responsible for the overview and stability of the finances of Enactus Wageningen and are the support for the finance members for our projects. You draw up budget plans and decide on money that is spent. Besides this, you reach out to partners regarding financial matters and sponsorships in cooperation with the External Relations Manager. Next to your function-specific tasks, you coordinate one project of Enactus Wageningen.



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EXTERNAL RELATIONS

As ER Manager, you will be responsible for creating and maintaining the network of Enactus Wageningen. You will be in charge of the network of Enactus Wageningen and potentially finding partners that can contribute to the quality that we can offer to our members and the improvement of external events that we organise. Together with the Event Manager you will contact speakers that can give presentations or workshops for our weekly member evening. It is your task to make connections with partners that can help Enactus Wageningen with their expertise and possibly can provide financial aid. Furthermore, you will represent Enactus Wageningen in multiple meetings and events throughout the year. You will attend events that are interesting for us as an organization. This includes networks which Enactus Wageningen is part of as well as contact with the university. Next to your function-specific tasks, you coordinate one project of Enactus Wageningen.



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HR MANAGER

As Human Resource Manager, you are responsible for our students. You will build a recruitment campaign together with the marketing manager. You are well aware of what talents your team needs and guide the recruitment process from interviews, member-selection and decide on team compositions. Furthermore, you will thrive for the biggest (personal) development possible among your members during their Enactus year. You will have 2 personal meetings with each project member in which you look into their needs and look for opportunities in your team's program to fulfil these needs. You evaluate progress and functioning whenever necessary and are the confidant of the members. Additionally, you will manage the member and alumni administration. You are aware of talents that were and are part of your team and administrate this clearly. You make sure this information is always up to date and send the alumni network updates in order to keep them involved.



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EVENT MANAGER

As the Event Manager of Enactus Wageningen, you are responsible for organising and hosting the weekly member evenings and structuring the program throughout the year. You are also responsible for internal and external events, like workshops. The events should have the purpose of connecting, inspiring, improving self-development, and entrepreneurial skills, increasing brand awareness and recruiting. The direction of the events will be determined in collaboration with the HR Manager to provide events that fit the needs of the members. In addition, you are responsible for communicating the where-abouts of the events and year planning via the WhatsApp group, e-mail and Google calendar. Aside from organising the member evenings, you will organise external events together with the ER, the HR Manager and Enactus NL. Also, you are responsible for communicating national and global events to the members. You are responsible for the contact with Thuis Wageningen where we host the member evenings. Lastly, you will be the project coordinator of one of our start-ups.



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MARKETING MANAGER

As Marketing Manager you are responsible for communicating the right message about Enactus. You will manage the online presence of Enactus Wageningen. You will create online content that informs about Enactus Wageningen and it's projects and educates our followers on social entrepreneurship. You will learn a design program as you spend most of your time on designing content, flyers or brochures. In addition, you will write and design content for LinkedIn as it is suited for reaching (potential) partners. Finally, updating the website is part of the marketer's job. Furthermore, you will manage the offline marketing. You can think of preparing and designing presentations for lectures, be visible on the screens on campus, or maybe even contact 'Resource' (the Magazine of the WUR). Together with the HR you decide on how to plan the recruitment campaign. The Marketing Manager will promote interest drinks, vacancies and update the 'Business Brochure'; a brochure explaining what Enactus and our projects entail. Next to your function-specific tasks, you coordinate one project of Enactus Wageningen.



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PROJECT COORDINATION

Next to your function-specific tasks, you coordinate one project of Enactus Wageningen. You are responsible for steering the project in the right direction in terms of quality, pace, progress, etc. when needed. As project coordinator you are thus not part of the project, but you serve as an 'outside critic' and stimulator. You will monitor and stimulate both the progress of the project and the team atmosphere and bonding. You will also be the sparring partner for the project's team leader and evaluating together.



APPLYING

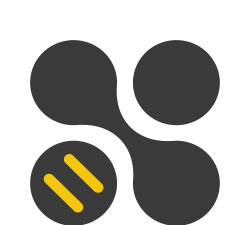
Apply by sending us your CV and motivation letter to hr@enactuswageningen.nl. In your motivation letter we would like to read

- 1** Why you want to become a boardmember at Enactus Wageningen?
- 2** What you want to achieve on a personal level?
- 3** Your top 3 of functions
- 4** Why you are suited for number 1?
- 5** Your result of the 16 personalities test, accessible via <https://www.16personalities.com>

The deadline for sending your application is Sunday the 1th of May 23:59.
If you have any questions, you can always contact us via hr@enactuswageningen.nl



START-UPS



BeeGrateful.

We, the Beegrateful team, are determined to solve the problem of declining pollinator populations. Pollinators are threatened by increasing urbanization and overuse of pesticides. This is problematic as more than 50% of all our crops and natural biodiversity largely depend on them. For this reason, Beegrateful wants to ensure pollinators feel more at home in the city by creating food and nesting opportunities in urban areas.

INNOFATE

Innofate is the newest project of Enactus Wageningen. In September we started with teambuilding and later on brainstorming. We are working on making a sustainable alternative for wrapping paper, as regular wrapping paper is a big source of waste. Our idea is to make biodegradable paper with flower seeds in it. Our current activities are prototyping and defining our business model.



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START-UPS



With InsectImpact, we believe that insects are the gateway towards a more sustainable protein consumption. Our mission is to encourage insect consumption in a fun and easy way for a sustainable future, where we envision a western world where insect consumption is normalized. We do this by baking cricket brownies in order to excite people to try insects!

PROJECT 0

We are all about sustainable fashion. The big brands that currently dominate the market are far from what one would consider sustainable. We want to (help) change that by empowering the consumer. By reconnecting the consumer with the fabric that is literally so close to their heart, we want to create a new sense of responsibility.



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START-UPS



UNIPLASTIC

At uniplastic we see value in plastic waste. A simple thing many fail to recognize. Therefore, we want to inspire people to be part of our journey to diminish single-used plastic. We can do this in a unique way by creating products out of plastic waste in collaboration with memorable people. These people are mostly clients of Zideris, who have a distance to the labor market. Through our project, among others, we reduce this distance. In this way we can create super cool recycled products together with them!



RECHTSTREEKS

Right now, Rechtstreeks is investigating two subjects. The first one is hydroponics. Hydroponics is a sustainable and interesting way of cultivating plants/fruits in water. We are investigating the market of hydroponics techniques and even hydroponics as an attention grabber in restaurants. The second subject is different kinds of apple products like apple beer and cider. We are trying to make these products healthier and more tasty, but are still investigating the market for these products.



COMMITTEES



At Talk the Future, we noticed that there is little to no interaction between businesses and students on the topic of sustainability. We have therefore developed a service to bring students and companies together into an interactive dialogue with each other to brainstorm creative solutions for/towards systemic, sustainable change.

Sustainable Career Day Committee

As the Sustainable Career Day Committee, our aim is to provide a platform that help match students with companies. Through this opportunity, we hope we can help students, both the upcoming graduate and the fresh graduate, to find the perfect careerpath for them. Besides helping students, we also support sustainable companies to meet their future employees. We do this by inviting various companies from different fields for students to explore, and many other workshops with the purpose of helping both students, and companies.

