

2023/2024



SPONSORSHIP PROPOSAL

enactus

BOARDS MESSAGE

2023/2024
ENACTUS BOARD



Thank you for taking the time to review our sponsorship package. As a Student Startup Organization in Wageningen, we are thrilled to have reached this moment where we are seeking sponsors. There was a time when we could sustain ourselves solely with support from Wageningen Research & University, Enactus Netherlands, and a handful of generous individuals. However, as our startups progress into the prototype stage and Enactus Wageningen gains more visibility within Wageningen and across the Netherlands, the need for larger-scale events has become apparent.

Enactus Wageningen thrives on collaboration and cooperation, and we see our sponsors as integral members of our extended family, rather than mere financial supporters. Just as we aim to support our sponsors to the best of our abilities, we hope to embark on this journey together, with you at the starting line.



Enactus is a network of leaders committed to using business as a catalyst
for positive social and environmental impact



**1,624
CAMPUS
PROGRAMS**



**33
COUNTRIES**



**42,450
STUDENTS
MEMBERS**



**1,626
TEAM
PROJECTS**



**13,1 MILLION
LIVES
IMPACTED**



Enactus Wageningen currently oversees 6 ongoing projects with the involvement of 30 students. Sustainability aligning with SDG goals serves as a mandatory theme across all projects, with approximately 4-6 students contributing to each initiative. There are no restrictions on business models as long as they prioritize sustainability

Enactus Wageningen holds weekly members' evenings where professional guest speakers provide practical insights. We also organize an annual pitching competition called The Hackathon that is open to both Enactus and non-Enactus members. Additionally, we arrange several excursions every year to raise awareness of Enactus Wageningen among the local community.

Enactus Wageningen collaborates with labor markets, municipality, companies in the Netherlands, and international partners. Enactus Wageningen stands as one of the active, international Enactus chapters in the Netherlands, with the board striving to expand our network further to demystify entrepreneurship and make it accessible to all students.



SPONSORS BENEFITS



RECRUITMENT



SOCIAL MEDIA MENTION



LOGO ON



OPEN SEMINAR / WORKSHOP



NETWORK

Enactus & Wageningen University



COLLABORATION

Enactus & Wageningen University





M.E SPONSOR

EVENT DESCRIPTION

Enactus Wageningen hosts an exclusive members' evening (M.E) every Thursday, setting it apart from other Enactus chapters in the Netherlands, which typically convene once a month. The evening consists of two parts: initially, the Enactus board invites guest lecturers to conduct seminars, workshops, and lectures across various fields. These speakers include professionals from Wageningen University & Research, as well as external organizations or companies, all aligned with the theme of the evening. Themes vary weekly and cover topics such as networking, business pitching, marketing, and market research, providing valuable insights into entrepreneurship for members.

However, a significant challenge we face is maintaining the quality of these events due to budget constraints. Despite our attempts to secure CEOs from larger companies or renowned external lecturers, we often fall short due to financial limitations. Securing sponsorship would enable us to elevate the caliber of our members' evenings, making them more appealing to potential future members which enable us to expand the scope of our projects.

Furthermore, we currently provide snacks and drinks for attendees during the event. With sponsorship, the Enactus board aims to enhance the catering service, thereby further enriching the experience for all participants.

A PACKAGE 500 €

B PACKAGE 1000€



HACKATHON SPONSOR



EVENT DESCRIPTION

The Hackathon 2024 is an exclusive pitch competition held only at Enactus Wageningen, where students from Wageningen University & Research can all participate and form business teams to develop their ideas with a focus on sustainability. It combines knowledge sharing, collaboration, and competition to enable students to create a social impact.

The Hackathon 2024 spans four days. During the initial three days, students participate in workshops aimed at equipping them with essential entrepreneurial knowledge and business concepts. These workshops, facilitated by professional guest lecturers from various backgrounds, help students refine their ideas and ensure their projects are well-founded. Working in multidisciplinary teams, students collaborate to generate collective impact.

On the last day, April 5th, student teams present their business pitches. They receive valuable feedback from a panel of professional judges representing diverse fields. Additionally, there is a cash prize for the winning team, motivating participants and fostering healthy competition.

Overall, the Hackathon serves as a platform for students to innovate, collaborate, and create sustainable solutions to real-world challenges.

- A PACKAGE 500 €**
- B PACKAGE 1000 €**



EXCURSION SPONSOR

EVENT DESCRIPTION

As interest in Enactus and entrepreneurship grows among students, we're offering open excursions without charge, held at least twice a year and focusing on topics relevant to our Enactus Wageningen projects. In 2023, we visited the Viscon Group, which aligns with our 'Farmforward' project that works on affordable hydroponics. In 2024, we plan to visit Cosun.

These excursions are open to everyone at WUR, including professors and technicians. Currently, we rely on WUR's kick-off funding to rent buses, but this has limitations in frequency and cost. With sponsors, we can explore more excursions that require payment, and provide small snacks and drinks during the trips.

In return, sponsors will receive promotion with their logos displayed on guide panels during the excursions. Additionally, there will be social media promotion on LinkedIn and Instagram. This sponsorship package offers a unique opportunity for Enactus visibility and expanding networks.

A PACKAGE 500 €

B PACKAGE 1000 €



ALUMNI SPONSOR

EVENT DESCRIPTION

This package is tailored for WUR/Enactus alumni. We're seeking alumni support to empower Enactus members with more opportunities. The sponsorship will be utilized to fund the cash prize for Enactus Wageningen's own competition, 'Start Stop Continue (SSC).' As a sponsor, you'll have the opportunity to participate as a judge in SSC, witnessing Enactus members' enthusiasm during their idea pitching. Your name will be prominently featured on our social media sponsors list every year. Additionally, if you join as a judge, there will be a special introduction post on social media highlighting your background and anything you'd like to promote.

Furthermore, we'll host an annual Alumni Night where you'll enjoy a dinner and the opportunity to connect with other alumni sponsors and effectively network. Last but not least, there's no limitation on the amount of support; the minimum is 25euros, but you're welcome to contribute more as you wish.

A PACKAGE 50€

B PACKAGE 25€

PROJECT SPONSOR

DESPERATE PROJECTS



BUILDING TEAM

Most important part.
Made perfect team!

IDEATION

Finally, a brilliant idea!
We need to turn this idea
into the first actual prototype

PRODUCT LAUNCH

The prototype is already
complete! We want to
conduct a trial test with
our actual customers 🌟

GROWTH

Promotion is
essential to inform
people about our
excellent product!
Help us to grow 💪

A PACKAGE 1500 €

B PACKAGE 3000€

CONTACT

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**THANK YOU SO MUCH
FOR YOUR SUPPORT!**